

**Dr Kenneth Lee**

**Senior Partner  
VisVires New Protein (VVNP)**



For the past two decades, Ken has worked with global leaders of the food and consumer care industry to leverage early stage science into game-changing innovations, and create new markets.

He cut his teeth at L'Oréal, where he established a process enabling the company to take advantage of opportunities that arise in a fast-changing world. Ken initiated and led the Strategic Foresight function for the L'Oréal Group. His team established partnerships with researchers and start-up companies to co-develop disruptive innovations, enabling L'Oréal to create new white space. One of these start-up companies (in Israel) was subsequently acquired by L'Oréal.

Ken returned to Singapore in 2013 to join the Agency for Science, Technology & Research (A\*STAR), where he played a pivotal role in architecting the strategy to establish Singapore as a leading science and innovation hub for the food, nutrition and consumer care (FNCC) industry. Ken and his FNCC team were successful in securing more than S\$170 million in funding from the Singapore government to support new R&D programmes that address the key industry drivers of efficacy, safety and sustainability. These programmes helped to attract new investments by some of the largest companies in food and consumer care (CAGR +31%); and created an ecosystem comprising global brand owners, ingredients innovators and start-up companies.

Ken holds a PhD from the University of Edinburgh, and undertook doctoral and post-doctoral research in stem cells. He has been a member of VisVires New Protein's Investment Committee since 2016, before joining full time as Senior Partner in August 2018.

Ken is a member of the Board of Directors of Aleph Farms (Israel) and Nutrition Innovation (Singapore).